

Strategic Planning PRISM

The bridge to tracking and aligning your strategic directions

UNMC  Nebraska Medicine

Strategic PRISM - UNMC/Nebraska Medicine Strategic Plan 2015-2018

Mission

UNMC/Nebraska Medicine - Mission

We are Nebraska Medicine & UNMC.

Our mission is to lead the world in transforming lives to create a healthy future for all individuals and communities through premier educational programs, innovative research and extraordinary patient care.

Vision

UNMC/Nebraska Medicine - Vision

The partnership of UNMC and Nebraska Medicine will be a world-renowned health sciences center that:

- Delivers state-of-the-art health care;
- Prepares the best-educated health professionals and scientists;
- Ranks among the leading research centers;
- Advances our historic commitment to community health;
- Embraces the richness of diversity to build unity;
- Creates economic growth in Nebraska.

Values

UNMC/Nebraska Medicine - Values

Faculty, staff and students of UNMC will:

- Emphasize quality and have high expectations for performance;
- Pursue excellence in an ethical manner;
- Foster an environment of learning and communication;
- Respect individuals for their cultures, contributions and points of view;
- Support the mission and vision of UNMC in the best interests of our customers;
- Promote individual accountability for organizational success.

4. Educational Programs

Enhance UNMC's educational programs as the most highly learning centered university in health professions education.

Goal 1

Implement the Interprofessional Experiential Center for Enduring Learning (i-Excel) innovative educational models that embrace new and evolving technologies for student interactive learning including blended learning, advanced simulation and virtual immersive reality, online education, and formal partnerships with advanced technology and multi-media public organization and private companies.

Goal 2

Integrate the academic programs of the UNMC Colleges and Institutes broadly with Nebraska Medicine and other clinical educational partners to enhance health professions education.

Goal 3

Establish program, curricular and learner assessment structures that facilitate each learner's demonstration of

competence in the knowledge, skills and professionalism critical to fully embrace the future health delivery system.

Goal 4

Optimize the preparation for future career opportunities through academic counseling and career counseling including transferable skills for all UNMC learners, alumni and those embracing our educational community.

Goal 5

Expand academic programs in the health professions to meet workforce needs by enrolling the best students from across Nebraska and beyond.

5. Research Programs

Increase the research scope and prominence as a top tier academic health sciences center.

Goal 1

Enhance research collaboration among the UNMC Colleges, Institutes and Nebraska Medicine in the areas of clinical trials, industry collaboration, population health, and clinical/basic science partnerships.

Goal 2

Enhance the campus-wide framework for biomedical informatics including strategic partnerships with Apple, IBM and others.

Goal 3

Increase extramural funded research from all sources including the NIH, VAMC, PCORI, DOD, NSRI (UARC), USAMRIID, the state and industry.

Goal 4

Reduce organizational risk by enhancing the safety and knowledge of facilities, policies, procedures and systems among all Colleges, Institutes and Nebraska Medicine across the academic and clinical enterprise.

6. Clinical Programs

Continue to grow UNMC and Nebraska Medicine in clinical scope, size, quality, patient experience and access as a hub and spoke academic health system across Nebraska and beyond.

Goal 1

Develop and implement clinical program growth in scope and size through regional partnerships and position UNMC and Nebraska Medicine for success.

Goal 2

Ensure the UNMC Colleges and Institutes are optimally integrated with Nebraska Medicine in the patient care settings.

Goal 3

Achieve excellence with time based outcomes in clinical quality and patient safety.

Goal 4

Achieve excellence with time based objectives for enhancing patient access to inpatient and outpatient services.

Goal 5

Achieve excellence with time based objectives with patients and patient's family such that all feel welcome and have

a distinctive and positive experience.

Goal 6

Expand the UNMC/Nebraska Medicine virtual/telehealth presence in the region to serve referring physicians, provider partners and patients using high technology platforms including wearable devices.

7. Institutional Outreach

Advance community both urban and rural, national and global partnerships for a healthier future.

Goal 1

Expand programs to improve population health – Make Nebraska the healthiest state in the United States.

Goal 2

Strengthen the breadth and depth of international relationships in education and research through expanded faculty and student exchanges and collaborative relationships with international institutions.

Goal 3

Broaden and implement UNMC's agenda and role in federal and state legislative issues as well as state-wide health professions education and population-based care delivery strategic planning.

Goal 4

Develop strategic relationships and alignment with the alumni, the urban and rural communities; clinical and educational partners; corporate/industry and local, state and federal government.

Goal 5

Continue to strengthen UNMC's national and global roles in the area of Health Security and Biomedical Preparedness.

8. Cultural Sensitivity

Create an exemplary culturally sensitive and inclusive organization.

Goal 1

Increase retention, recruitment, engagement and mentorship of diverse faculty and staff.

Goal 2

Increase retention, recruitment, engagement and mentorship of a diverse student body.

Goal 3

Enrich the environment of inclusivity for all of the faculty, staff, students and the communities we serve.

9. Economic Development

Advance regional economic impact in biomedical diagnostics, biomarker development, personalized therapeutics and biotechnologies to improve health, diversify UNMC revenues and create economic growth in Nebraska and beyond.

Goal 1

Increase efforts in biomedical diagnostics, biomarker development, personalized therapeutics, biotechnologies, drug development and GMP expansion that will lead to either new intellectual property transfer and/or commercialization.

Goal 2

Use telehealth and other innovative technology to improve patient care, provide education over distance and conduct research in the work place and the home.

Goal 3

Attain the strategic goals of the UNeTech Institute

10. Organizational Culture

Strengthen employee loyalty, satisfaction and wellness by enhancing the organizational cultural alignment.

Goal 1

Strengthen employee loyalty, engagement and satisfaction.

Goal 2

Increase student, faculty and staff awareness, engagement and access to health and wellness programs.

Goal 3

Implement professional development programs for faculty and staff including GAP Cultural Leadership Development, "Extraordinary Thinking", and customer service (student and patient centeredness).

Goal 4

Enhance and widely communicate the UNMC mission, value and vision statements in light of "The Stand", "We are Nebraska Medicine and UNMC. We lead the world in transforming lives to create a healthy future through extraordinary care, discovery and learning".

Goal 5

Broadly imbed the transformative principles and vocabulary from the Breakthrough Initiative sessions in the UNMC and Nebraska Medicine culture.

Goal 6

Enhance our communications strategy throughout campus to inform faculty, staff, students, our partners and the community through traditional, high technology and other innovative means.

11. Organizational Leadership and Management

Provide campus-wide organizational leadership and management for planning, program development and implementation.

Goal 1

Enhance the efficiency and effectiveness of our leadership for administrative, fiscal, operational and management practices.

Goal 2

Implement the projects in the campus master development plan and other priority programs.

Goal 3

Implement the PRISM campus-wide strategic planning tool with institutional metrics and quarterly dashboard reports.

Goal 4

Complete the campus-wide facilities master planning process for a decade long horizon.

Goal 5

Develop requests to the NU Foundation to identify philanthropic support for new and existing initiatives.

Goal 6

Obtain NCI Comprehensive Cancer Center designation for the Fred and Pamela Buffett Cancer Center in 2021.

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UNMC